# Issue 140, March 2015

# Globelink,

Linking you globally.



A Publication of CWT Globelink Group

## CONTENTS

Highlights

Mobile Commerce :

**APP and Chat** 

#### Promotions

Scandinavian Promotion Program (on-going)

#### **New Service Advisory**

Ex-Shanghai to Gemlik, Turkey

Direct Service Ex- Le Havre to Colombo, Sri Lanka

#### Others

Holidays in March 2015



# Highlights

## **MOBILE COMMERCE: APP and Chat**

The ability to access information while on the move is now a trend. Information has to be available at the finger tips – literally gliding along the screen of our mobile phone. Globelink has also embarked on the mobile commerce bandwagon with its mobile Apps to make sure the info can be made handy anytime, anywhere as long as you have an internet connection.

Globelink HQ has started the mobile version of the T&T online as part of the Group E- services which consist of (1) Track and Trace in secured version and public version (2) Sailing schedules that is publicly accessible.

In China, online service using WeChat for Guangzhou, Shenzhen, Tianjin, Ningbo and Xiamen Offices to which shows vast information that is available such as (1) Latest Promotions (2) Rates (3)Track and Trace (4) Special Offers (5) Make a Booking (6) Holiday Advisory.

We will be commencing a series of introductions on the mobile apps we planned to introduce to the market. The functions and usage will be further discussed in the coming issues of our Newsletter.





#### SCANDINAVIAN PROMOTION PROGRAM

Follow the adventure of Mr. Carton as he pursue in his quest to rescue his beloved Ms. Pallet.

This time the adventure will bring us to Denmark and will be helped by Ms Mermaid against the Pirates.

While enjoying the animation, know more about our Scandinavian promotions by scanning the QR code or visit the Globelink website (<u>http://www.cwt-globelink.com/</u>) to know more of the Scandinavian promotion and our comprehensive direct service coverage, sailing frequency, faster transit time, minimal transshipment handling and damage, competitive pricing and visibility during transit.

Watch out for the next release of the adventures of Mr. Carton through the Globelink website.

#### **EPISODE 3: PRINT PREVIEW**





#### New Direct Service: EX-SHANGHAI TO GEMLIK

Globelink Shanghai's new Direct Service from Shanghai to Gemlik, Turkey:

Carrier: YML

Sailing: Every Saturday

Cut off: Every Monday

Transit Time: 30 days

Frequency: Fortnightly service

Inland cargo which could be served via Gemlik: Bursa & Eskisehir

For rates inquiry and more information, please contact our local Globelink Office:

GLOBELINK- SHANGHAI 6 FLOOR, GONG SHANG LIAN BLDG, NO 59 YAN AN DONG ROAD SHANGHAI 200002, P.R. CHINA TEL: (86) 21-63373006 (12 LINES) FAX: (86) 21-63373005 (4 LINES)

#### New Direct Service: EX-LE HAVRE TO COLOMBO

TCC LOGISTICS announces its new Direct Service from Le Havre to Colombo, Sri Lanka:

Carrier: COSCO

Sailing: Every Thursday

Cut off: Every Friday

Transit Time: 19 days

Frequency: Weekly

For rates inquiry and more information, please contact our local TCC LOGISTICS Office:

TCC LOGISTICS EUROPE BUILDING – QUAI DE L'EUROPE BP 119, 76051 LE HAVRE CEDEX, FRANCE TEL: (33) 2 35255710 FAX: (33) 2 35255741



# we want to hear from you!

Send us a feedback via email

#### **Headquarters**

156 Cecil Street #11-02/03 Far Eastern Bank Building Singapore 069544 Tel: 65 6225 1833 Fax: 65 6225 8742 www.cwt-globelink.com

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Korea	01-02 March	Independence Movement Day
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Bulgaria		
	03-Mar	Liberation Day
Thailand		
	04-Mar	Makha Bucha Day
Sri Lanka		
	5-Mar	Madin Full Moon Poya Day
India		
	06-Mar	Holi
Indonesia		
indonesia	21-Mar	Hari Raya Nyepi (Balinese New Year)
Pakistan		
	23-Mar	Pakistan Day

For article contributions and feedback, please email: <u>newsletter@cwt-globelink.com</u>

#### **CWT Globelink Group**

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